

INTERCULTURAL PRAGMATIC COMPETENCE AS A MEANS OF ACHIEVING UNDERSTANDING AMONG CULTURES

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Abstract – this article delves into the concept of intercultural pragmatic competence as a pivotal tool in facilitating meaningful interactions among individuals from diverse cultural backgrounds. Intercultural pragmatic competence involves the adeptness to comprehend and appropriately utilize language in various social contexts, while taking into account cultural norms, values, and communication styles. Through the enhancement of intercultural pragmatic competence, individuals can play a pivotal role in fostering mutual understanding and collaboration in multicultural settings.

Keywords – intercultural communication, pragmatic competence, cultural competence, cross-cultural communication, intercultural training

МЕЖКУЛЬТУРНАЯ ПРАГМАТИЧЕСКАЯ КОМПЕТЕНЦИЯ КАК СРЕДСТВО ДОСТИЖЕНИЯ ПОНИМАНИЯ СРЕДИ КУЛЬТУР

Аннотация – в данной статье рассматривается концепция межкультурной прагматической компетенции как ключевого инструмента в облегчении смыслового взаимодействия между лицами из разнообразных культурных сред. Межкультурная прагматическая компетенция предполагает умение понимать и адекватно использовать язык в различных социальных контекстах, учитывая культурные нормы, ценности и стили коммуникации. Развивая межкультурную прагматическую компетенцию, люди могут сыграть ключевую роль в содействии взаимопониманию и сотрудничеству в мультикультурной среде.

Ключевые слова – межкультурное общение, прагматическая компетенция, культурная компетенция, межкультурное общение, межкультурный тренинг.

MADANIYATLARARO PRAGMATIK KOMETENSIYA

MADANIYATLAR O‘RTASIDA TUSHUNISH OBYEKTI SIFATIDA

Annotatsiya – ushbu maqola madaniyatlararo pragmatik kompetentsiya turli madaniy kelib chiqishiga ega bo‘lgan shaxslar o‘rtasida mazmunli o‘zaro munosabatlarni osonlashtirishning asosiy vositasi sifatida o‘rganadi. Madaniyatlararo pragmatik kompetentsiya madaniy me‘yorlar, qadriyatlar va muloqot uslublarini hisobga olgan holda turli xil ijtimoiy kontekstlarda tilni tushunish va to‘g‘ri qo‘llash qobiliyatini o‘z ichiga oladi. Madaniyatlararo pragmatik kompetentsiyani oshirish orqali shaxslar ko‘p madaniyatli muhitda o‘zaro tushunish va hamkorlikni rivojlantirishda muhim rol o‘ynashi mumkin.

Kalit so‘zlar – madaniyatlararo muloqot, pragmatik kompetentsiya, madaniy kompetentsiya, madaniyatlararo muloqot, madaniyatlararo trening

Introduction – in an increasingly interconnected world, where globalization has transcended geographical boundaries, intercultural communication has become a cornerstone of social interaction, business transactions, and diplomatic relations. However, effective communication across cultures is fraught with challenges stemming from linguistic nuances, cultural disparities, and differing communication norms. In this context, the concept of intercultural pragmatic competence emerges as a crucial determinant of successful intercultural communication. This article aims to explore the multifaceted nature of intercultural pragmatic competence, its role in fostering understanding among cultures, and the methodologies for its cultivation.

Methods. This article adopts a qualitative approach, drawing on existing literature to explore the concept of intercultural pragmatic competence and its implications for achieving understanding among cultures. By synthesizing insights from scholarly works in intercultural communication, pragmatics, and cultural studies, this article seeks to provide a comprehensive overview of the theoretical foundations of intercultural pragmatic competence. Additionally, this article incorporates empirical evidence from studies on intercultural training programs and

cross-cultural experiences to elucidate the methodologies for developing intercultural pragmatic competence in practice.

Literature Review. The literature on intercultural communication underscores the importance of pragmatic competence in navigating intercultural interactions. Kecskes (2014) defines intercultural pragmatics as the ability to comprehend and employ language appropriately in cross-cultural communication settings. This involves not only linguistic proficiency but also an understanding of cultural norms, values, and communicative conventions. Gudykunst and Kim (2017) emphasize the role of cultural competence in intercultural communication, highlighting the need for individuals to adapt their communication styles to suit the cultural context.

Moreover, Lustig and Koester (2013) argue that intercultural competence encompasses not only linguistic skills but also intercultural sensitivity and adaptability. They suggest that individuals with high intercultural competence are better equipped to navigate cultural differences and establish meaningful connections with individuals from diverse backgrounds. Scollon and Scollon (2001) advocate for a discourse-based approach to intercultural communication, emphasizing the importance of understanding cultural norms and communicative conventions in achieving successful intercultural communication.

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