

**THE TREND OF DIGITALIZATION OF FOREIGN LANGUAGE
EDUCATION IN MODERN SOCIETY**

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Abstract. The article discusses current trends in the development of foreign language education in the context of digitalisation. The author analyses the impact of digital technologies on foreign language learning processes, highlights new methods and forms of learning such as online learning, the use of information technology and cultural exchange, and considers the impact of digitalisation on cultural exchange and global communication, as well as the challenges and problems faced by students and teachers. The aim of this study is to analyse the development of foreign language education in the digitalisation of modern society through an empirical experiment. This research topic is relevant today. The digitalisation of education has a direct impact on the development of modern education.

Аннотация. В статье рассматриваются современные тенденции развития иноязычного образования в условиях цифровизации. Автор анализирует влияние цифровых технологий на процессы обучения иностранным языкам, выделяет новые методы и формы обучения, такие как онлайн-обучение, использование информационных технологий и культурный обмен, рассматривает влияние цифровизации на культурный обмен и глобальную коммуникацию, а также вызовы и проблемы, с которыми сталкиваются студенты и преподаватели. Целью данного исследования является анализ развития иноязычного образования в условиях цифровизации современного общества посредством эмпирического эксперимента. Данная тема исследований актуальна и сегодня. Цифровизация образования оказывает непосредственное влияние на развитие современного образования.

Annotatsiya. Maqolada raqamlashtirish sharoitida chet tili ta'limini rivojlantirishning hozirgi tendensiyalari haqida so'z boradi. Muallif raqamli texnologiyalarning chet tilini o'rganish jarayonlariga ta'sirini tahlil qiladi, onlayn o'rganish, axborot texnologiyalari va madaniy almashinuv kabi o'quvning yangi usullari va shakllarini yoritadi, raqamlashtirishning madaniy almashinuv va global muloqotga ta'sirini, shuningdek, talabalar va o'qituvchilar duch kelayotgan qiyinchiliklar va muammolarni ko'rib chiqadi. Ushbu tadqiqotning maqsadi zamonaviy jamiyatni raqamlashtirishda chet tili ta'limini rivojlantirishni empirik tajriba orqali tahlil qilishdan iborat. Ushbu tadqiqot mavzusi bugungi kunda dolzarbdir. Ta'limni raqamlashtirish zamonaviy ta'limning rivojlanishiga bevosita ta'sir ko'rsatadi.

Key words: digitalization, information technology, online learning.

Ключевые слова: цифровизация, информационные технологии, онлайн-обучение.

Tayanch so'zlar: raqamlashtirish, axborot texnologiyalari, onlayn o'rganish.

Introduction

A trend refers to the general direction or tendency of change in a particular area. In this context, the "trend in the development of foreign language teaching in the context of digitisation of information" shows the development of education through the use of information technology. "The creation of a digital environment in foreign language education is a set of resources that is aimed at educational activities, the key components of which are data in digital format, processing, exchange and analysis results" [1]. Digitalization of education significantly expands the horizons of students' knowledge. It is necessary to set tasks for the development of a digital platform for the effective implementation of digital technologies, to adapt technological potential to the main tasks.

This study aims to analyse the evolution of foreign language education in the context of digitalisation and the modern information society, employing empirical experimentation.

To achieve this goal, the following tasks were set:

- Determine the essence and significance of digitalization in education, especially in the context of learning a foreign language.
- It is necessary to identify directions for the development of foreign language education in the context of digitalization.

Digitalisation is an effective tool for optimising the efficiency of educational processes, while reducing costs. The scientific novelty of this research lies in the comprehensive and consistent analysis of modern trends in the digitalisation of the process of teaching a foreign language at higher educational institutions. The potential significance of this work extends to the ability to utilise the findings to inform further research in the field of education.

Methods and results

As the job market undergoes transformation, foreign language training programmes are increasingly including specialised vocabulary and skills that are necessary for a successful career. The primary objective of integrating technology is to make the most of it to effectively achieve educational goals. The expected outcomes of digitalising education and the educational process are related to the identification and maximum use of opportunities. In the modern world, digitalisation has permeated all aspects of life, including education, and exerts a significant influence over the processes of teaching foreign languages. The following paragraphs present some ideas and arguments that may be employed when writing a research paper on this topic:

- Online education: With the development of the Internet and digital technologies, new opportunities for learning foreign languages have emerged. Online courses, mobile apps and language skills sharing platforms enable people to learn languages more efficiently and conveniently by offering intensive courses using a variety of learning methods.

- Use of information technology: Modern methods of teaching foreign languages are increasingly based on the use of information technology. This allows you to create interactive learning materials.

- Cultural exchange: Thanks to the Internet, people from all over the world can communicate and share experiences with native speakers, which is an important element of learning a foreign language.

These ideas can become the basis for analyzing and discussing trends in the development of foreign language teaching in the context of digitalization. But I would like to consider the current topic “Development trends in teaching foreign languages in The contemporary educational landscape is characterised by a pressing need to develop the skills required to utilise digital technologies, media tools, website tools, web conferencing, wiki libraries, blogs, video recordings, audio podcasts and presentation tools [4].

A foreign language teacher is expected to possess a range of teaching methods and software that allows them to diversify educational material and conduct lessons at a creative level, as well as manage communicative activities in a foreign language. This includes the introduction of students to a virtual interactive foreign language environment, which gives them the illusion of being in the country of the language they are learning in the context of digitalisation of foreign language education. The formation of communicative competence in a foreign language through the use of digital learning technologies enables the reconstruction of the sociocultural context reflected in customs and lifestyle [5].

Conclusion

The differentiation of the utilisation of digital technologies in the teaching of a foreign language reveals that one of the objectives of teaching a foreign language is the formation of intercultural communicative competence, which ensures effective communication with native speakers. The primary objective of training future specialists is competitiveness. The utilisation of digital technologies in the field of foreign language education is of paramount importance, particularly in the context of

the formation of intercultural communicative competence. This encompasses not only the acquisition of linguistic knowledge and its effective utilisation, but also the adherence to the social norms of speech communication and the observance of the rules of speech behaviour. Consequently, the integration of digital educational technologies into the process of foreign language education serves to foster the development of highly qualified specialists with creative thinking, an active lifestyle and intercultural competence.

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