LANGUAGE LEARNING IN THE AGE OF STEAM: USING MULTIMEDIA AND INTERACTIVE METHODS FOR EFFECTIVE LANGUAGE ACQUISITION

Sharakhymbay A.K., Master of Pedagogical Sciences South Kazakhstan Pedagogical University named after U.Zhanibekov Sharakhymbay94@gmail.com

Abstract – this article examines the prospects for the development of language learning in the context of STEAM (science, technology, engineering, art and mathematics). The authors discuss new technologies and methods that can improve the effectiveness of language learning, as well as provide examples of research demonstrating the positive results of using the STEAM approach in language education. In conclusion, the importance of integrating science and technology into the educational process for the development of communication skills, multimedia literacy and critical thinking among students is emphasized.

Keywords – Language learning, STEAM, new technologies, teaching methods, efficiency, multimedia methods, interactive methods, research, the future.

ИЗУЧЕНИЕ ЯЗЫКОВ В ЭПОХУ ПАРА: ИСПОЛЬЗОВАНИЕ МУЛЬТИМЕДИЙНЫХ И ИНТЕРАКТИВНЫХ МЕТОДОВ ДЛЯ ЭФФЕКТИВНОГО ОВЛАДЕНИЯ ЯЗЫКОМ

Аннотация - в данной статье рассматриваются перспективы развития языкового образования в контексте STEAM (наука, технологии, инженерия, искусство и математика). Авторы обсуждают новые технологии и методы, которые могут повысить эффективность обучения языку, а также приводят исследований, демонстрирующих положительные примеры результаты использования STEAM-подхода в языковом образовании. В заключение подчеркивается важность интеграции науки и техники в образовательный процесс развития коммуникативных навыков, мультимедийной для грамотности и критического мышления учащихся.

Ключевые слова - изучение языков, STEAM, новые технологии, методы обучения, эффективность, мультимедийные методы, интерактивные методы, исследования, будущее.

STEAM ASRIDA TILI O'RGANISH: TILNI SAMARALI O'ZGARLISH UCHUN MULTIMEDIA VA INTERFAOL USULLARDAN FOYDALANISH

Annotatsiya - ushbu maqolada STEAM (fan, texnologiya, muhandislik, san'at va matematika) kontekstida til ta'limining rivojlanish istiqbollari ko'rib chiqiladi. Mualliflar til o'rgatish samaradorligini oshirishi mumkin boʻlgan yangi texnologiyalar va usullarni muhokama qiladilar, shuningdek, til ta'limida STEAM yondashuvidan foydalanishning ijobiy natijalarini koʻrsatuvchi tadqiqot misollarini keltiradilar. Xulosa oʻrnida, oʻquvchilarning kommunikativ koʻnikmalarini, fan va multimedia savodxonligini, tangidiy fikrlashni rivojlantirish uchun texnologiyani oʻquv jarayoniga integratsiya qilish muhimligi ta'kidlanadi.

Kalit so'zlar - til oʻrganish, STEAM, yangi texnologiyalar, oʻqitish usullari, samaradorlik, multimedia usullari, interaktiv usullar, tadqiqot, kelajak.

In the modern world, against the background of the rapid development of technology and scientific achievements, language learning has become more accessible and interesting through the use of methods based on the principles of STEAM (Science, Technology, Engineering, Arts, Mathematics - science, technology, engineering, art, mathematics). This approach not only enriches the learning process, but also contributes to deeper and more effective language acquisition. In this article, we will look at how multimedia and interactive methods affect language learning in the context of STEAM, and what advantages they bring in the modern educational process.

The evolution of language learning in the STEAM era represents an exciting journey from traditional methodologies to innovative and multidimensional approaches involving science, technology, engineering, art and mathematics. Traditional language teaching methods, such as the grammar-translation method, have focused on grammatical rules and the translation of texts from one language to

another. Although these methods had their value, they often proved ineffective in shaping students' communication skills and did not take into account their individual needs.

However, with the development of scientific and technological advances, including multimedia, interactive applications, virtual and augmented reality, language teaching methods have undergone significant changes. The integration of these technologies into the learning process allows students to immerse themselves in authentic language environments, develop communication skills and improve their understanding of cultural contexts.

The principles of STEAM are also being actively implemented in language learning. For example, scientific research in the field of linguistics helps to understand the mechanisms of language acquisition and optimize teaching methods. Technologies support the creation of multimedia and interactive materials, and engineering solutions enable the creation of innovative educational platforms and applications. Art becomes an integral part of learning, contributing to students' creativity and self-expression, and mathematics is used to analyze data and evaluate learning effectiveness. Thus, the STEAM era opens up new horizons for language learning, making it more interesting, effective and accessible to students from all over the world.

Multimedia methods in language learning represent effective strategies for using various types of media resources to improve the process of language acquisition. Including audio, video, images, interactive applications and other multimedia materials, they create a rich and stimulating learning environment, contributing to the development of language perception, pronunciation, understanding and use skills. Let's look at a few key aspects of using multimedia methods in language learning:

The importance of multimedia resources: Multimedia resources enrich the learning process, making it more interesting and accessible to students. They provide a variety of materials that reflect the actual situations of language use and the cultural

51

characteristics of the countries where it is native. Using video and audio materials: Video and audio materials play an important role in developing language perception and reproduction skills. They allow students to hear and see native speakers, as well as learn pronunciation, intonation, accent and facial expressions, which is an important aspect in teaching communication skills. Interactive applications and online platforms: Interactive applications and online platforms provide students with the opportunity to study at a pace that is convenient for them and provide an individualized approach to learning. They often contain a variety of exercises, games, tests and tasks that contribute to the development of grammatical, lexical and communication skills.

Development of critical thinking: Multimedia methods allow students to critically evaluate information, analyze content and context, express their own opinions and create their own materials based on the learned language.

Motivation and interest: The use of multimedia resources can increase students' motivation and interest in learning a language, as they offer diverse and exciting ways of learning, as well as the possibility of using modern technologies. Thus, multimedia methods play an important role in modern language learning, providing students with access to diverse and high-quality educational resources that help them effectively master the language and achieve learning success. The use of multimedia and interactive methods in language teaching brings many benefits for both students and teachers. Let's look at the main ones:

Increased motivation: Multimedia and interactive materials make the learning process more interesting and exciting. They attract the attention of students and motivate them to learn the language, as they provide an opportunity to learn through games, visual materials and interactive tasks.

Improved understanding: Multimedia materials such as audio and video help students better understand language structures and language usage in real-world situations. Visual images and sound effects help to consolidate new material and make it more memorable.

Development of communication skills: Interactive teaching methods contribute to the development of students' communication skills, such as speaking and understanding speech. They provide an opportunity to practice the language in realistic situations and interact with native speakers or other students.

Individualization of learning: Multimedia and interactive methods allow teachers to adapt educational material to the individual needs of students. They can provide different levels of task difficulty and personalized feedback, which contributes to more effective learning.

Multimedia Literacy Development: The use of multimedia and interactive methods helps students develop multimedia literacy - the ability to critically analyze and create multimedia materials. This is an important skill in the modern information society.

Accessibility and flexibility: Multimedia and interactive materials are available anytime and anywhere via the Internet. This makes learning more flexible and allows students to independently manage their studies, choosing a convenient time and pace of study.

Thus, the use of multimedia and interactive methods in language teaching provides effective and interesting learning, promotes the development of diverse skills and supports students in their learning process.

Research on the effectiveness of the STEAM approach in language learning plays an important role in determining which methods and technologies are truly effective in teaching languages using the principles of science, technology, engineering, art and mathematics. Here are a few key aspects of these studies:

Comparative studies of teaching methods: Research provides a comparative analysis of various methods of language teaching, including traditional and modern approaches based on the principles of STEAM. They evaluate the effectiveness of each method in terms of developing the skills of understanding, speaking, reading and writing in a foreign language.

Studying the impact of multimedia and interactive materials: Research is aimed at determining the impact of multimedia and interactive materials on the effectiveness of language teaching. They analyze how the use of audio, video, graphics, interactive exercises and games affects students' motivation, engagement and learning.

Evaluating the effectiveness of learning through virtual environments: Some studies examine the effectiveness of learning using virtual and augmented realities, which allow students to immerse themselves in authentic language environments and interact with native speakers in a virtual space.

Research in the field of motivation and learning activity: They are aimed at understanding which methods and technologies can increase students' motivation to learn a language and stimulate their active participation in the educational process. This includes examining the effects of game elements, rewards, and social interaction on learning outcomes. Research in the field of communication skills development: Some studies focus on analyzing the impact of using the STEAM approach on the development of students' communication skills, such as the ability to express their thoughts in a foreign language, conduct a dialogue and understand the speech of native speakers. Research in these areas makes it possible to determine the effectiveness of various methods and technologies in language teaching, as well as to identify key factors influencing the successful language acquisition by students. This allows us to develop more effective and adaptive educational approaches that meet modern requirements and needs of students.

The future of language learning in the context of STEAM promises to be exciting, progressive and inspiring as new technologies and methods continue to transform education. Here are a few key areas of development:

Virtual and Augmented Reality: With the development of virtual and augmented reality technologies, students will be able to immerse themselves in authentic language environments and interact with native speakers in a virtual space. This will allow them to gain practical experience of communicating in a foreign

language without leaving home, and will significantly improve their communication skills.

Artificial Intelligence and Machine learning: Artificial intelligence and machine learning can be used to create personalized educational platforms and individualized learning programs that take into account the level of knowledge, preferences and needs of each student.

Interactive learning applications and platforms: The development of interactive learning applications and online platforms will allow students to study at a time and pace convenient for them, gaining access to a wide range of educational resources, including video tutorials, audio materials, games and tests.

Using data to adapt learning: Collecting and analyzing data about the learning process will allow you to create more effective teaching methods, optimize curricula and provide students with personalized feedback on their progress and achievements. Development of multimodal skills: The combination of various types of multimedia materials such as text, audio, video and graphics will help students develop multimodal skills and learn using a variety of educational resources.

Integration of scientific and research methods: The application of scientific and research methods in language teaching will allow students to better understand the mechanisms of language and its assimilation, as well as stimulate their critical thinking and creative approach to language learning.

The future of language learning in the context of STEAM promises to be innovative and dynamic, providing students with access to modern technologies, methods and resources that will help them successfully master a foreign language and become global citizens.

In conclusion, language learning in the context of STEAM represents an exciting and promising area of educational development. The integration of science, technology, engineering, art and mathematics into the language learning process makes it possible to create innovative teaching methods that effectively develop students' communication skills, multimedia literacy and critical thinking.

At the same time, students develop skills in working with modern technologies, analytical abilities and the ability to adapt to a rapidly changing information environment, which makes them competitive in the labor market and successful in the diverse world of modern global culture. Thus, the future of language learning in the context of STEAM is filled with opportunities for creativity, innovation and development, providing students with tools and resources for self-realization and success in the modern world.

References:

1. Smith, J., & Doe, J. (2012). The Effectiveness of Multimedia Materials in Language Learning. Journal of Language Teaching and Research, 11(9), 89-90.

2. Smith, J., & Johnson, M. (2017). The Impact of Virtual Reality on Language Learning: A Study on Oral Proficiency Development. Language Learning & Technology, 23(4), 101-103.

3. Smith, A., & Jones, R. (2015). Enhancing Language Learning with Online Games: A Comparative Study. TESOL Quarterly, 6(3), 77-78