IMPROVING LANGUAGE ACQUISITION: THE FUNCTION OF DIGITAL APPLICATIONS IN TEACHING ENGLISH FOR PARTICULAR OBJECTIVES

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Annotation: This article reveals the importance of using digital apps. Digital apps help teachers to integrate real materials with subject, and it is considered one of the effective technologies of improving the motivation of students for the lesson.

Key words: *digital apps, innovational technology, language skills, ESP, collaborative method.*

Аннотация: В этой статье раскрывается важность использования цифровых приложений. Цифровые приложения помогают учителям интегрировать реальные материалы с предметом, и это считается одной из эффективных технологий повышения мотивации учащихся к уроку.

Ключевые слова: *цифровые приложения, инновационные технологии, языковые навыки, ESP, метод совместной работы.*

Annotatsiya: Ushbu maqola raqamli dasturlardan foydalanish muhimligini ochib beradi. Raqamli ilovalar o'qituvchilarga haqiqiy materiallarni mavzu bilan birlashtirishga yordam beradi va bu o'quvchilarning darsga bo'lgan motivatsiyasini oshirishning samarali texnologiyalaridan biri hisoblanadi.

Kalit so'zlar: *raqamli ilovalar, innovatsion texnologiyalar, til ko'nikmalari, ESP, hamkorlik usuli.*

The ability to communicate successfully in English has become essential for professionals and students across a range of sectors in today's worldwide and linked society. Teaching language skills that are directly applicable to particular academic fields or vocations, including commerce, medical, engineering, or tourism, is the

main goal of English for Specific Purposes (ESP). Teachers are using innovative technologies, especially digital apps, to improve ESP instruction in order to better address the changing demands of students in these specialized fields. In order to provide individualized, interesting, and successful language learning experiences, this essay examines the value of integrating digital apps in ESP.

English for Specific Purposes (ESP) is a specialist area of English language instruction that concentrates on helping students acquire language abilities relevant to particular academic or professional sectors [1,15]. In contrast to basic English language education, ESP places a strong emphasis on helping students acquire vocabulary, grammar, and communication skills that will be useful in their chosen fields of study or future employment. Through the provision of focused language education, ESP helps students to interact with real materials relevant to their subject, speak proficiently in professional settings, and improve their language skills overall.

The use of cutting-edge technologies in language instruction has changed how teachers impart knowledge and how pupils absorb it in recent years. Particularly, digital apps have become an effective means of augmenting language acquisition through individualized, interactive, and entertaining learning experiences. By utilizing technology, these applications generate dynamic and interactive learning environments that accommodate a variety of learning preferences and styles. Teachers can design specialized learning experiences that concentrate on the particular language abilities needed in students' academic or professional sectors by integrating digital apps into language training.

Many advantages come with using digital apps to teach ESP, which can improve students' learning outcomes and help them become more proficient users of specialized language. Instantaneous feedback for students is a significant benefit of digital apps [6,77]. With the help of these apps, students may keep tabs on their development, get quick feedback on how they're doing, and pinpoint their areas of weakness. In addition to keeping students interested and involved in their education, this real-time feedback enables them to focus on areas that require more practice and make necessary improvements.

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Additionally, students can access real materials and resources relevant to their particular fields of study through digital apps. The articles, videos, podcasts, and other resources included in these apps are frequently pertinent to the academic or professional interests of the users [5,45]. Digital apps assist students learn more about the subject matter and become more proficient in language by exposing them to real materials. Students who have this exposure are better equipped to communicate in the workplace and acquire the language skills necessary to be successful in their chosen fields.

Digital apps let students and teachers collaborate and communicate, in addition to providing individualized feedback and real content. Numerous apps have features that let students communicate, share materials, and work together on projects. Through real-world conversation, this collaborative method not only helps students improve their language abilities but also cultivates a sense of community and support among students [7,89].

Teachers can also save time and money by utilizing digital tools to teach ESP. By automating processes like quiz marking and student progress tracking, these applications free up teachers' time so they can concentrate more on giving students individualized feedback and support. Teachers gain from this efficiency as well as being able to provide a more engaging and dynamic learning environment for their students. Teachers may improve the way they teach ESP and set students up for success in the classroom and beyond by utilizing digital technologies [2,167].

In conclusion, a major development in language education is the use of digital apps in English for Specific Purposes instruction.

To conclude, teachers may give students individualized, interesting, and productive learning experiences by introducing cutting-edge technologies into language instruction. Numerous advantages come with digital apps, such as time-saving features, individualized feedback, access to real materials, and potential for cooperation. Teachers must embrace digital apps as a useful tool for teaching ESP and putting students on the path to success in their chosen industries as technology continues to advance. Teachers may develop dynamic and engaging learning

environments that improve students' language skills and communication abilities through the use of digital apps, which will ultimately help them succeed in their academic or professional endeavors.

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