INNOVATIVE APPROACHES TO TEACHING FOREIGN LANGUAGES ИННОВАЦИОННЫЕ ПОДХОДЫ К ОБУЧЕНИЮ ИНОСТРАННЫХ ЯЗЫКОВ

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Annotation. The article analyzes modern methods of teaching a foreign language and substantiates the expediency of their use in technical institutions of higher education. The process of teaching English in non-linguistic higher educational institutions has certain features associated with the different initial level of language training of first-year students; the number of academic hours allocated to the study of this discipline; the quantitative composition of groups; low motivation to learn a foreign language. It is noted that motivation plays an important role in the educational process, the formation of which among students of technical universities should be one of the main tasks of the educational process.

Keywords: Innovation, learning, foreign language, methodology, technology, automation, interactivity, adaptability, virtual reality, artificial intelligence, gamification, multimedia, online learning, personalization, self-learning.

Аннотация. В статье анализируются современные методы обучения иностранному языку и обосновывается целесообразность их использования в технических высших учебных заведениях. Процесс обучения английскому языку в неязыковых вузах имеет определенные особенности, связанные с разным исходным уровнем языковой подготовки студентов-первокурсников; количество академических часов, отведенных на изучение данной дисциплины; количественный состав групп; низкая мотивация к изучению иностранного языка. Отмечается, что важную роль в образовательном процессе играет мотивация, формирование которой у студентов технических вузов должно быть одной из основных задач образовательного процесса. Ключевые слова: Инновации, обучение, иностранный язык, методология, технология, автоматизация, интерактивность, адаптивность, виртуальная реальность, искусственный интеллект, геймификация, мультимедиа, онлайнобучение, персонализация, самообучение.

Annotatsiya. Maqolada chet tilini o'qitishning zamonaviy usullari tahlil qilinadi va ulardan texnik oliy o'quv yurtlarida foydalanishning maqsadga muvofiqligi asoslanadi. Nolingvistik oliy o'quv yurtlarida ingliz tilini o'qitish jarayoni birinchi kurs talabalarining turli boshlang'ich darajalari bilan bog'liq ma'lum xususiyatlarga ega; ushbu fanni o'rganish uchun ajratilgan akademik soatlar soni; guruhlarning miqdoriy tarkibi; chet tilini o'rganish uchun past motivatsiya. Ta'kidlanishicha, motivatsiya o'quv jarayonida muhim o'rin tutadi, uni texnik oliy o'quv yurtlari talabalari o'rtasida shakllantirish o'quv jarayonining asosiy vazifalaridan biri bo'lishi kerak.

Kalit so'zlar: Innovatsiya, o'rganish, chet tili, metodologiya, texnologiya, avtomatlashtirish, interaktivlik, moslashish, virtual haqiqat, sun'iy intellekt, gamifikatsiya, multimedia, onlayn ta'lim, shaxsiylashtirish, o'z-o'zini o'rganish.

Introduction. At the present stage, English is the main tool of international communication in academic and business circles. Owning it as a means of communication is one of the requirements for a future engineer. The main goal of teaching foreign languages in technical institutions of higher education is the acquisition by students of the skills and abilities of competent use of a foreign language in daily, business and professional communication, the ability to adequately meet the challenges of the XXI century. Analysis of the latest research and publications. Our analysis of scientific and methodological literature shows that many Russian and foreign specialists are exploring ways to introduce innovative educational technologies into the educational process of higher technical schools, improve the methods of teaching foreign languages. The issue of foreign language education for non-linguistic institutions of higher education, which

include technical universities, has always been and is a cornerstone. The process of teaching English for technical specialties has certain features, which is due to the different initial level of English-speaking training of first-year students; the number of academic hours allocated to the study of this discipline; the quantitative composition of groups. But the most pressing issue of the present is to increase the level of motivation of students of technical universities to study English. An important factor in solving this issue is the use of modern innovative information technologies in teaching students of higher technical school, which determined the choice of the topic of our research. The purpose of the article is to analyze and reveal the content of modern innovative teaching technologies that contribute to increasing motivation to master foreign languages and, accordingly, the development and self-realization of students in the framework of the discipline "foreign language" in technical institutions of higher education.

The main tasks for the teacher of the academic disciplines "English" and "English in the professional direction" are the following: ensuring an appropriate level of training of students in a foreign language in accordance with the requirements of the state educational standard; education and development of students by means of English with the help of scientific and organizational and methodological work. While teaching at a technical university, problems such as low motivation and intellectual passivity of students in mastering a foreign language arise. This may be caused by the technical mindset of students and a low basic level of knowledge of foreign languages at the time of admission to the university. In addition, students' attention is focused on specialized subjects, and a foreign language is considered a less important discipline that is not related to their future professional activities. This is confirmed by the results of a survey conducted by us as part of measures to improve the quality of learning and teaching foreign languages at the university among students of four courses, in which 158 students took part. The questions covered such aspects of the study of the discipline "English language": motivation to study, organization of the educational process, assessment of students'

level and their use of knowledge, and the like. To the question: "Is the level of knowledge in English acquired at school sufficient to continue studying at a technical university?"- 58% of students gave a positive answer. The results of the preliminary entrance control showed 43% of a sufficient level of knowledge. This indicator indicates that students underestimate the importance of learning foreign languages at a technical university for their professional development.

Consequently, motivation plays a significant role in the educational process. Motivation is a system of motives or incentives that encourages a person to specific forms of activity or behavior. The same activity can be carried out for different reasons. The task of a teacher is to educate the right motivation." The question of finding out the interest in the process of learning a foreign language by students is relevant today. Traditional teaching simplifies the ability of students to comprehend a foreign language, hinders their understanding of the structure and function of the language, makes them passive recipients of knowledge.

Choosing certain methods, the teacher must adhere to certain criteria and set goals that will be achieved, namely:

1) analysis of students' language needs depending on their chosen specialty;

2) orientation to the practical use of the language;

3) focus on learning orientation in a foreign language material and in a foreign language environment;

4) teaching students to conduct conversations on professional topics and develop their own projects. These teaching goals should be realized with the help of a number of techniques, approaches and techniques. One of the most effective methods is communicative, which allows you to introduce into the learning process such forms of work as brainstorming, role-playing games and creating a problem situation.

So, now it is advisable to completely abandon outdated approaches in teaching English at a university and implement new approaches to the educational process, namely: a) framework: European experience in learning English; transformation of the content of education; introduction of universal levels of acquired English-speaking competencies; taking into account the recommendations of the Council of Europe and other reputable organizations;

b) methodological nature: multimedia, discursivity and online communication, subject-subjectivity, interactivity, deduction, interactive approach, competence approach and stimulation of continuous use of the English language. The theoretical observations given in this publication can serve as a starting point for the practical implementation of the latest trends on the ground (directly in educational institutions), but they need to be tested and a practical experiment on the introduction of European standards for learning English. The theses set out in the article should stimulate and motivate experienced university teachers to adjust the content and methods of educational and work programs in English, translate educational discourse into a practical communicative basis, in the center of which is a proactive student who seeks to interact professionally with the modern world at everyday, business and professional levels.

Conclusion. The introduction of innovative approaches to teaching English using multimedia teaching tools enables students to increase motivation to learn foreign languages; gain access to new, alternative sources of information; develop independent mental activity; improve creative self-realization; form communication skills, cultural and professional competence. Consequently, these technologies help to qualitatively diversify classes, make it informative and didactically diverse and significantly increase its effectiveness, provided that the content of the discipline "Foreign Language" in technical universities is professionally oriented. Methods of teaching foreign languages are constantly being updated, therefore, the need for their study is increasing. Since one of the most effective methods is communicative, we see prospects for further research in its study.

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