## LINGUOCULTUROLOGY – A NEW DIVISION ЛИНГВОКУЛЬТУРОЛОГИЯ – НОВЫЙ РАЗДЕЛ ЛИНГВИСТИКИ LINGVOKULTUROLOGIYA - TILSHUNOSLIKNING YANGI SOHASI SIFATIDA

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**Annotation.** This article represents information, valuable facts and the various concepts about linguoculturology, which is currently regarded such a crucial and controversial topic. Furthermore, the relationship and the contrasts are discovered among those notions as possible as clearly.

**Key words:** Linguoculturology, interconnection, etymology, ethnolinguistics, synchronous, diachronic, panchrony, social human studies.

**Аннотация.** В этой статье представлена информация, ценные факты и различные концепции о лингвокультурологии, которая в настоящее время считается такой важной и противоречивой темой. Более того, взаимосвязь и контрасты между этими понятиями выявляются настолько четко, насколько это возможно.

**Ключевые слова:** лингвокультурология, взаимосвязь, этимология, этнолингвистика, синхронная, диахроническая, панхрония, социальногуманитарные исследования.

Annotatsiya. Ushbu maqolada hozirgi kunda juda muhim va munozarali mavzu sifatida qaraladigan linguokulturologiya haqidagi ma'lumotlar, qimmatli faktlar va turli xil tushunchalar tahlil qilingan. Bundan tashqari, ushbu tushunchalar o'rtasidagi munosabatlar va qarama-qarshiliklar oʻrganilgan.

**Kalit so'zlar:** lingvokulturologiya, munosabatlar, etimologiya, etnolingvistika, sinxron, diaxronik, panxroniya, ijtimoiy-gumanitar tadqiqotlar.

As of late a huge number of works given to linguoculturological issues have showed up in advanced etymology. Linguoculturology could be a complex field of logical information on the interconnection and interaction of dialect and culture that emerged on the premise of the investigate works of the phraseological school of V. N. Telia the distributions of V. V. Vorobev V. G. Kostomarov V. A. Maslova the works of other language specialists [Kourovo, 2005, p. 27].

Linguoculturology is closely associated with such disciplines as etymology ethnolinguistics psycholinguistics cognitivistics. As a moderately unused science linguoculturology is characterized by a number of inconsistencies. So for case within the system of linguoculturology concurring to V. N. Telia dialect wonders in synchrony ought to be considered. In any case at the turn of the XX-XXI centuries it is essential to think about the dialect and utilizing not as it were the synchronous but too the diachronic strategy as well as from the positions of the convenience since at the display time the «synchronous/ diachronic» alternative is supplanted by the idea of "panchrony" [Bragina, 1999, p. 132].

The development of linguoculturology could be a normal result of the advancement of the philosophical and linguistic theory of the XIX-XX century. Within the final decade a few works given to this teach were distributed. The foremost well known in science work can be considered a course reading by V. A. Maslova [Maslova, 2001].

It gives a methodological premise depicts the current patterns of linguocultural researches. The creator emphasizes the intrigue nature of linguoculturology characterizing it as «a department of etymology that risen at the intersection of phonetics and social studies» as «a compassionate teach that thinks about the fabric and otherworldly culture encapsulated in a living national dialect and showed in phonetic processes» or as an «integrative field of knowledge that assimilates the comes about of investigate in social science and etymology ethnolinguistics and

social human studies " [p. 9 30 32]. The objective of linguoculturology within the conclusion of V. A. Maslova [p. 35) (the consider of the ways in which the dialect epitomizes in its units jam and deciphers the culture) the errands (to recognize how culture takes part within the formation of phonetic concepts or whether the social and etymological competence of local speakers exists in reality) as well as the conceptual device are defined exceptionally broadly. The creator certifies the plausibility of employing a wide assortment of strategies and methods of inquire about «from interpretative to psycholinguistic». The foremost total in present day residential etymology the hypothetical and methodological establishments of linguoculturology are set forward in Vorobev's work Linguoculturology: Hypothesis and Strategies Methods [Vorobyev, 1997].

The consider was carried out within the conventions of Humboldtianism: the think about of a culture encapsulated within the dialect is proposed to be carried out on the premise of the Sapir-Whorf speculation and the wording presented by L. Weisgerber.

Linguoculturology is considered as the hypothetical premise of phonetic culture; It is characterized as «a complex logical teach of the synthesizing sort that considers the interrelation and interaction of culture and dialect in its working and reflects this prepareas an fundamentally structure of units within the solidarity of their phonetic and extralinguistic (cultural) substance through systemic strategies and with an introduction to advanced needs and social Foundation (a framework of standards and widespread values) ".

The most question of linguoculturology the creator calls «the interaction and interaction of culture and dialect within the handle of its working and the ponder of the elucidation of this interaction in a single systemic integrity» and the subject of this teach are «the national shapes of society replicated within the framework of dialect communication and based on its cultural values» — everything that creates up the «linguistic picture of the world». Vorobyov presents the most unit of linguocultural investigation — lingvoculture characterizing it as a «dialectical

solidarity of phonetic and extralinguistic (conceptual and objective) content». V. Krasnikov too tackles comparable issues: within the work «Ethnopsycholinguistics and linguoculturology» he characterizes the last mentioned as «a teach examining the appearance reflection and fixation of culture in dialect and talk straightforwardly related to the study of the national picture of the world etymological awareness highlights rationally -lingval complex ".

Within the supposition of V. V. Krasnikov the subject of linguoculturology could be a unit of dialect and discourse having a socially noteworthy content which is the «channel» by which we will enter the social and authentic layer of the mentally-lingual complex

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